Welcome!

General Assembly is the most important event in the NFBPWC calendar. It's about addressing business, realignment, creating vision for organizational sustainability, planning for the future and creating momentum. This year's GA is special. We are reconnecting after a pandemic disconnect. We have amazing learning opportunities planned, and fun and engaging ways to reconnect and network with our membership. It's time to come together again!

Embassy Suites by Hilton
Sacramento Riverfront Promenade
100 Capitol Mall
Sacramento, California 95814 USA
Day 1

6:30a - 9:00a Hotel Breakfast (ES)
8:00a - 9:00a Registration (BR)
9:00a - 11:30a BOD Meeting (BR)(H)
11:30a - 12:00p Memorial Service (BR)(H)
12:00p - 2:30p Lunch Provided (ES) with a Message from Congresswoman Judy Chu

2:30p - 3:30p Breakout Session 1 (BR)(H)

SELECT ONE OF 2:
Plan, Sustain & Grow Your Business In a Digital World
OR
Organization Change: Recruiting Members to Your NFBPWC Chapter (Virtual)

3:30p - 3:45p Break (S)
3:45p - 4:45p Breakout Session 2 (BR)(H)

SELECT ONE OF 3:
Like Trees in a Forest DEI Starts with Strength in Its Roots
OR
Didn't 38 States Ratify the ERA?
OR
A Proven Pathway to Success Paved With P's

Day 2

7:00a - 9:00a Hotel Breakfast (ES)
7:00a - 8:00a Young BPW Breakfast w/Presidents (T)(H)
8:00a - 9:00a Registration (BR)
9:00a - 12:00a General Assembly (BR)(H)

***WEAR WHITE***

12:00p - 12:30p Break (S)
12:30p - 2:00p Program & Keynote Speakers
Lunch (BR)(H)
Dr. Catherine Bosshart, BPW Intl
Ashley Maria, Young BPW
Let's Talk the Future of BPW
2:00p - 2:30p Break (S)
2:30p - 3:30p Breakout Session 1 (BR)(H)

SELECT ONE OF 2:

SELECT ONE OF 3:

Day 3

This is a paid excursion that requires pre-registration. Please see the conference event page for registration details.

5:30p - 7:30p Happy Hour (ES)

ITINERARY LEGEND

ES = Embassy Suites Hotel
BR = Ballroom
H = Hybrid
S = Self
T = Embassy Suites Terrace
TBD = To Be Determined
All Times are PACIFIC STANDARD TIME

NOTE: THURSDAY EVENING HAPPY HOUR 5:00p - 7:30p (T)

Together, Again.