From Your Entrepreneur & Small Business Committee:

Here are notes from Sharing Your Story (March ESB Event) Presentation:

You may find them a useful stand-alone tool for shorter or longer introductions and writing biographies. This was also meant as a helpful lead-in for our upcoming April and May programs.

We would love to have you join us for the next step programs scheduled for April (Pitch Like a Pro) and May (Claim Your Genius – Find & Use Your Business Superpowers to Stand Up and Move Up.

This is a short quick personal introduction. This is what you would be working towards in this session. With just a few word tweaks, this can be used in many ways.

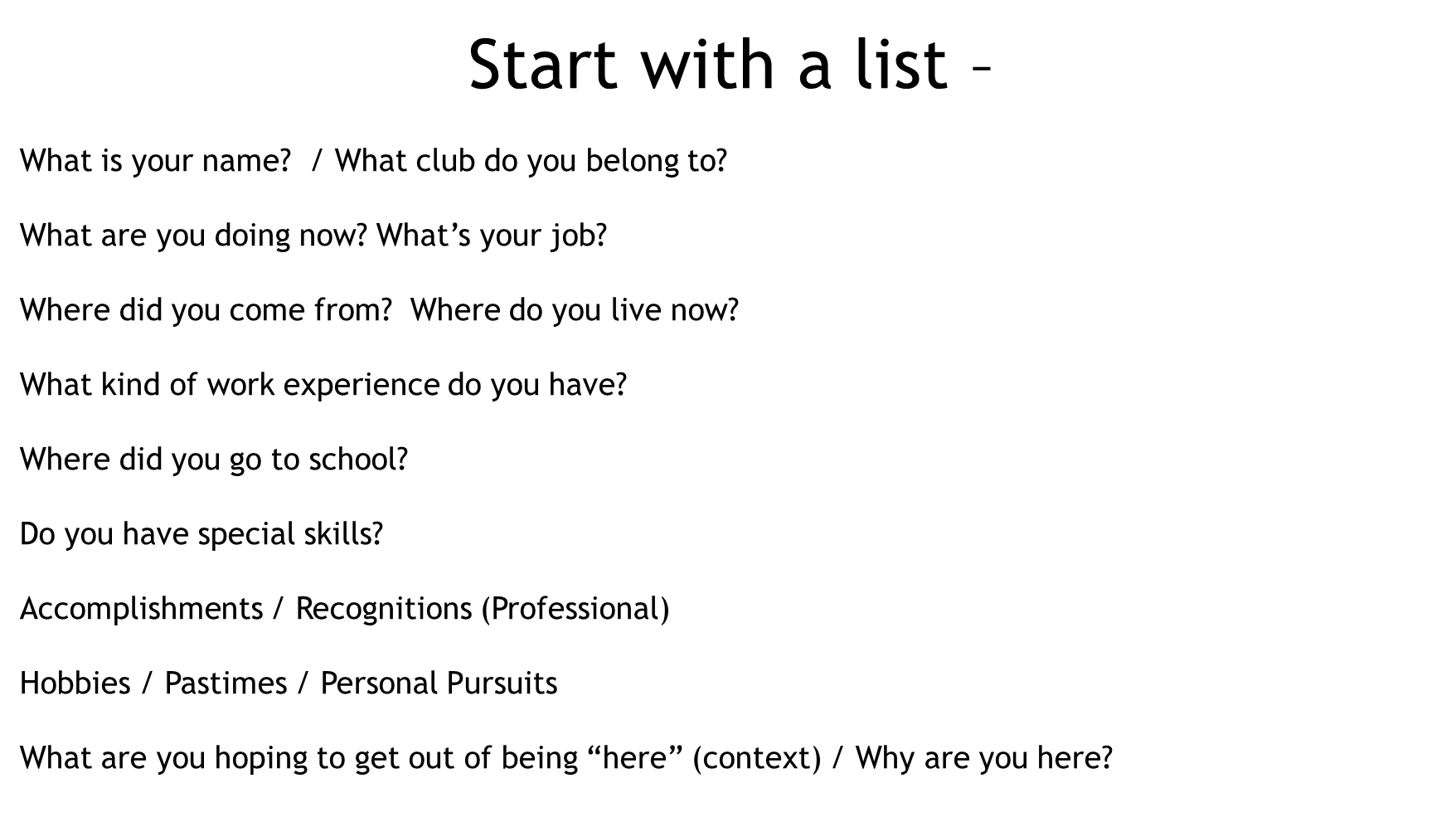
A close-up of a message

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Imagine here – this would or could be a way to introduce someone. Transition the words to the “I” form and it is a quick introduction to yourself.

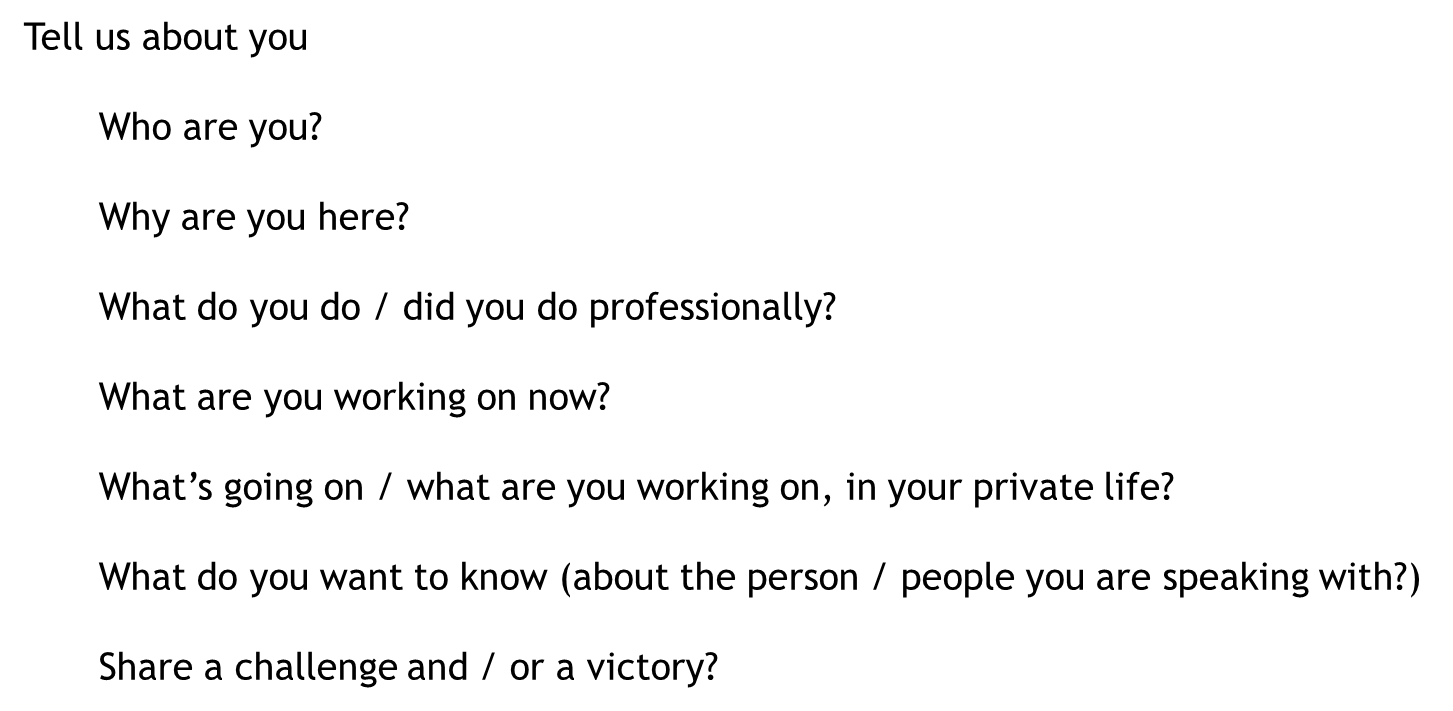
\*the “Learn more” phrase was for the website and magazine use.

**Context is key!**

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**This is not an all-inclusive list; you can go on with as much as you would like – but it is just a brainstorming list – not the end product.**

**More to consider: (these are great for networking events)**

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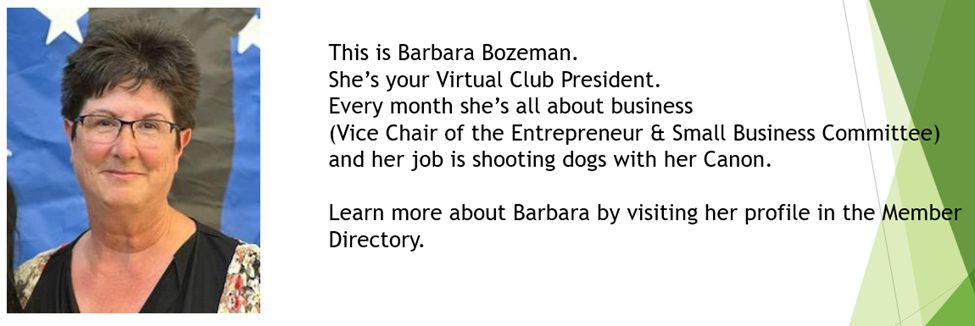
**Next:**

**Use the bullet lists you created to come up with a few engaging sentences that would inspire someone to continue the conversation or seek you out**

**Leave room for flexibility (context)**

**You aren’t telling your life story – just creating an introduction.**

**In this exercise, we limited ourselves to 3-4 sentences**

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**(And of course – we would love for you to use what you’ve gleaned to enhance the biography and business/organization information in your part of the member directory)**

**A screenshot of a computer

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**If you would like to send your photo and 3-4 sentences to us, we will be happy to provide feedback and include your finished product in upcoming magazine content as well as on our webpage and Facebook page.**

**Email a photo and your three sentences to:**

[**smallbusiness@nfbpwc.org**](mailto:smallbusiness@nfbpwc.org)

**\*Please put “Share Your Story” in the Subject line of your email.**

***Best Regards***

***Marsha Riibner-Cady***

***Barbara Bozeman***

***Entrepreneur & Small Business Committee***